



UNIVERSITÀ
DEGLI STUDI
DI TORINO



Co-funded by the
Erasmus+ Programme
of the European Union

Project ERASMUS+ FIELDS

Agreement 612664-EPP-1-2019-1-IT-EPPKA2-SSA-B

Presentation of FIELDS Logo

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Virtual meeting

28 May 2020

Logo proposals

FIELDS logo

Proposals for the FIELDS project logo, please choose your favourite one!

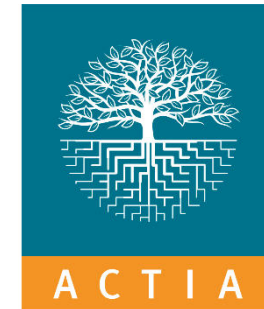
Technical & scientific

Technical & scientific - laser - new technologies; Rhythm - regularity - seriousness - confidence; Diffusion - blue - green - yellow - sky - plant - sun; Rooting - brown - down. Keywords: Knowledge exchange, Dynamism, Environment, Nature, Earth, Rooting, Vertical & harmonious



Option 1 - Technical & scientific

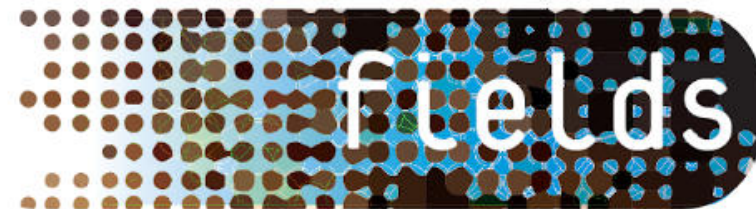
Proposals created by
ACTIA Team



Contest in Google form

The fields - cultivated landscape mosaic

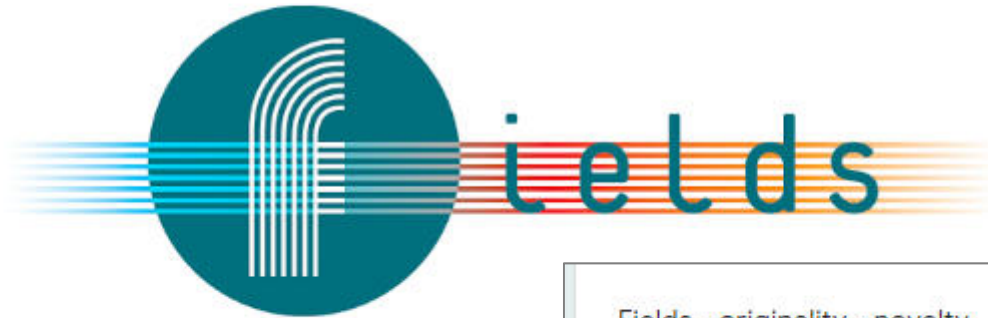
The fields - cultivated landscape mosaic; Exchange the knowledge - Advance. Keywords: Nature, Dynamism, Strength & roundness, Environment, Soil & water, Technical & scientific, Modern - IT world



Option 2 - Cultivated landscape mosaic

Synergy - Musical reach

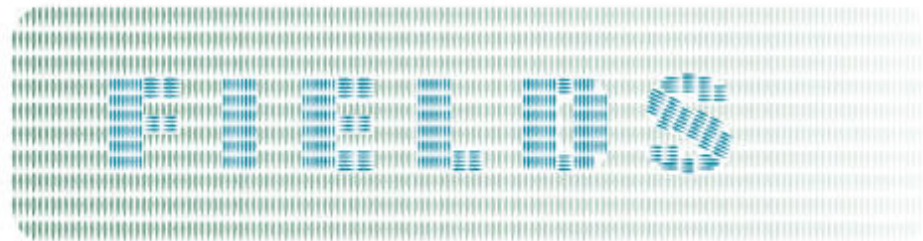
Synergy - Musical reach, music is played by many persons together; Gradient of warm colors on the right - diffusion - strength; Gradation of blue - air - sky - purity; Strong anchoring (blue circle) - tradition - furrows in the ground, Human work. Keywords: Knowledge exchange, Dynamism, Diffusion, Horizontality, Technical & scientific - laser - new technologies, Modern - IT - new technologies



Option 3 - Synergy - Musical reach

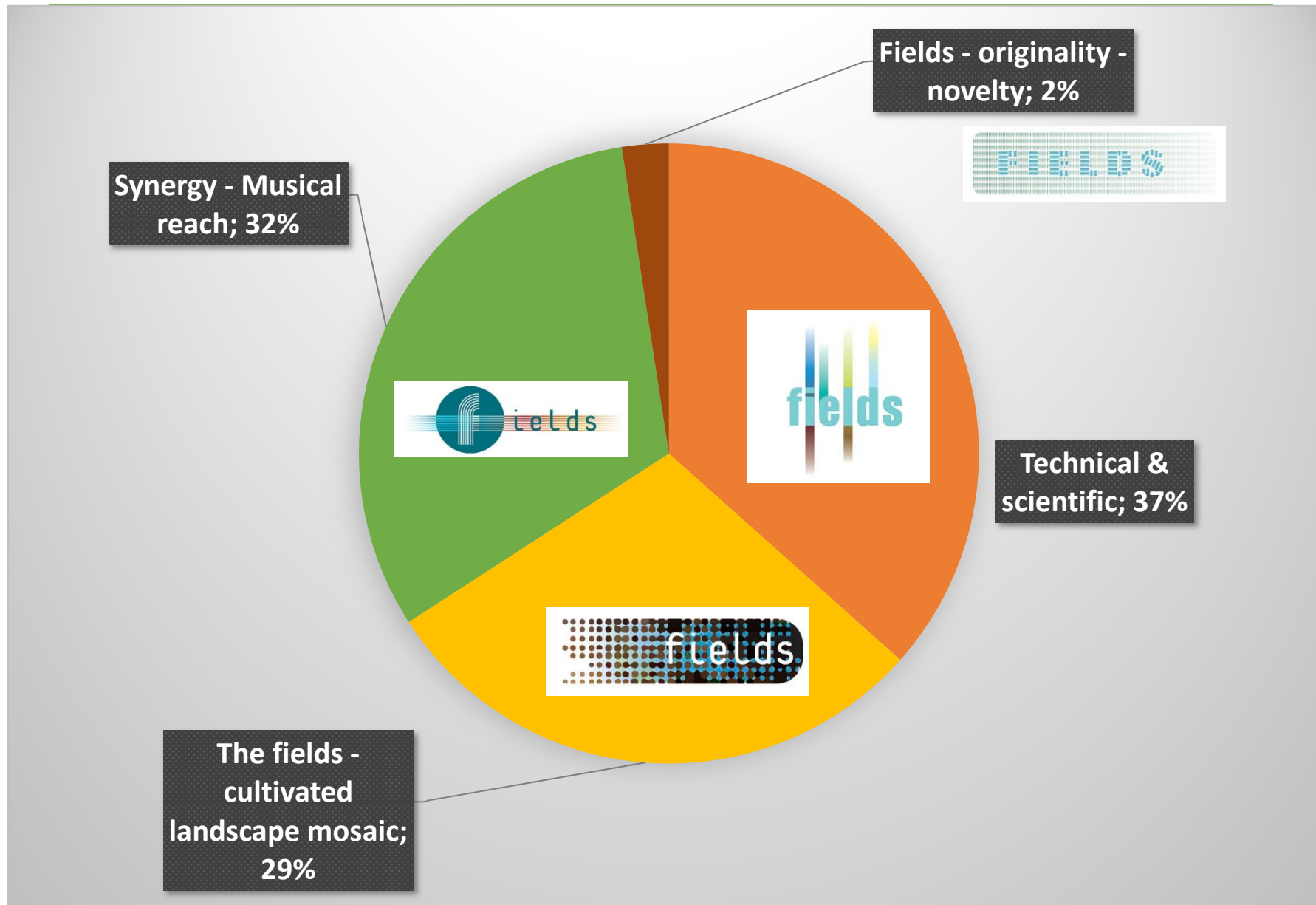
Fields - originality - novelty

Special creation for Fields - originality - novelty. Soft and natural colors - environment; Strong anchoring - the field - the harvest; Weft - many - union. Keywords: Horizontality, Diffusion, Knowledge exchange, Human work, Quiet strength, Technical & scientific - electronic components, Modern - IT - new technologies



Option 4 - Special creation for Fields - originality - novelty

Results



And the winner is...



*Questions/comments
at the end of this event*

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